



PRC Workshop A Fresh Approach to Grant Writing



Dr. Kelly Turner



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Dr. Rachel Heyard

Population-based researchers are invited to join EBPI Scientific Manager Kelly Turner, Andrea Farnham (Public & Global Health, EBPI), and Rachel Heyard (Center for Reproducible Science, EBPI) for a 45-minute discussion of **Dr. Morgan Giddings' 2011 book 4 Steps to Funding: Avoid Rejection and Get Your Grant Funded on the Next Try With this Simple Four-step Formula**. Rachel first encountered the book in 2024. Together, she and Andrea developed a two-day, grant-writing retreat around its principles. They shared the book with Kelly, who, after over 10-years reviewing grants at the EBPI, is convinced Giddings provides the most succinct remedy for researchers who are frustrated that their excellent ideas aren't making it to the top of reviewer's stacks.

At this workshop we will discuss: Why a great project idea is only the starting point for a successful proposal; The four, sequential steps to a funded project; How grant writing is different from other essential scientific communication; Finally, Andrea and Rachel will share practical tips on setting up your own DIY grant writing retreat.

Participants are expected to have read the book prior to the workshop. **The first 10 participants to register are eligible to receive a free copy of the book**, courtesy of the PRC.

Register here: <https://form.jotform.com/250334926307051>

